

MASSDWELL PRO - TRADE PARTNER PROGRAM

PROGRAM OVERVIEW

Add modular construction to your business.



What is MassDwell Pro?

MassDwell Pro is the formal trade partner program of MassDwell, a modular construction company based in Massachusetts. We operate our own factory and manage the full build process: design, permitting, factory production, delivery, and installation.

This program connects General Contractors, builders, and developers to that capability, without requiring them to manage the construction. The partner's job is simple: identify the opportunity and submit the lead. We handle the rest.

\$5,000 Referral fee per unit closed

48h Response on every lead submission

8-12 wks From order to delivery

177 MA municipalities covered by ADU law

HOW IT WORKS

The partner's job is simple.

Four steps. Zero build management on your end.



\$5,000 per unit closed · No commitment required to get started [Apply at massdwell.com/general-contractors](https://massdwell.com/general-contractors)

WHAT WE BUILD

If it can be built, we build it in the factory.

Our factory process scales to any project type your clients bring you.



PARTNER TIERS

Start at the level that makes sense for you now.

No pressure to commit. Most partners start at Tier 1 and move up naturally.

MOST COMMON

Referred Partner

No minimum commitment

\$5,000

flat fee per unit closed

- Zero paperwork to get started
- Submit leads when you have an opportunity
- No volume requirements or targets
- Full MassDwell process on every project

Preferred Partner

2+ referrals per year

\$5,000+

enhanced terms on multi-unit deals

- Co-branded proposal materials
- Priority project scheduling
- Dedicated MassDwell point of contact
- Enhanced referral terms on multi-unit projects

Certified Partner

5+ units per year

Preferred pricing

on large-scale and multi-family projects

- Listed on massdwell.com as certified partner
- White-label option for client-facing materials
- First access to new models and pricing
- Quarterly partner briefings + joint marketing

Most partners start at Tier 1 and evolve naturally as the relationship grows.

Ready to partner with MassDwell?

Apply at massdwell.com/general-contractors · Response within 48 hours

WHAT MASSDWELL DELIVERS

You're not alone in this process.

48-Hour Lead Response

Every partner-submitted lead receives a response from our team within 48 hours.

Co-Branded Proposals

Your company name alongside MassDwell on every quote and proposal document.

Full Permitting Managed

We handle permitting in every municipality across MA, RI, and NH.

Turnkey Delivery

Factory, transportation, and installation. Keys handed over in 8-12 weeks.

Dedicated Contact

Preferred and Certified partners receive a named MassDwell contact.

Quarterly Briefings

New models, updated pricing, and market intelligence every quarter.

WHY TRUST US

Built by people already operating in this market.

MassDwell was founded by a Massachusetts real estate developer and a structural engineer, people who have been operating in this market for years and understand what it takes to build here.



Steve Vettori

Co-Founder & CEO — Needham, MA

"Our own real estate development firm, Alpine Property Group uses MassDwell on our projects. We built this program from the inside out because we know it works."

Massachusetts-based Company

Local crews, local permitting knowledge.

Carlos Ferreira, PE — Structural Engineer and Co-Founder

Oversees all factory production.

Alpine Property Group

Uses MassDwell on its own development projects.

Not shipping units cross-country

We deliver from our factory to your client's property in MA, RI, and NH

8-12 week delivery

Vs. 6-12 months with traditional construction, the gap is decisive

Ready to offer your clients something they can't get anywhere else?

Apply at massdwell.com/general-contractors · Response within 48 hours · Massachusetts · Rhode Island · New Hampshire